

RUDDATA CORPORATION

523 S 3RD ST
PADUCAH, KY 42003

TELEPHONE: 270-442-0060
FAX: 270-444-6734

October 22, 2007

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OCT 24 2007

PUBLIC SERVICE
COMMISSION

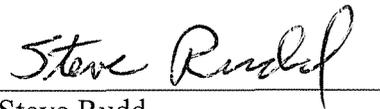
Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Blvd.
Frankfort, KY 40601

RE: PSC Administrative Case No: 2006-00357 - Education Plan - 270/364 Area Code Split

Ms. O'Donnell,

In response to the order referenced above, please find enclosed the original and (10) copies of Ruddata's consumer education plan for the 270 Area Code Split.

Please contact me if there are any questions.



Steve Rudd
President
270-442-0060 x 570
srudd@vci.net

STR:smb
Enclosures (11)

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OCT 24 2007

PUBLIC SERVICE
COMMISSION

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AREA CODE EXHAUSTION
AND RELIEF

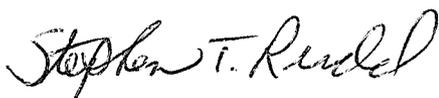
) PSC ADMINISTRATIVE
) CASE NO. 2006-00357

RUDDATA CORPORATION'S CONSUMER EDUCATION PLAN FOR THE NEW 364
AREA CODE AS REQUESTED IN THE COMMISSIONS ORDER DATED MAY 31, 2007

All Ruddata telephone customers are mailed a monthly billing statement. A customer education plan has already been launched by including notice of the Area Code Change in our most recent newsletter included in the billing statements. Information will continue to be provided in future newsletters and informational inserts included in the billing statements. Ruddata will also utilize our Website and Time and Temperature Service to provide our customers and the general public with information.

We believe billing inserts will adequately prepare residential customers. We also plan to mail each business customer utilizing our telephone service an additional letter explaining the details of the Area Code Split on December 28, 2007. The letter will urge these business customers to begin preparation of notifying vendors and customers of the change, plan for new stationary, and to prepare to program PBX telephone systems. Reminder postcards will be mailed one month before the beginning of the permissive dialing period, May 31, 2008 and again one month before the end of the permissive dialing period.

Respectfully submitted,



Stephen T. Rudd
President
Ruddata Corporation
523 S 3rd St.
Paducah, KY 42003